



Business Advertising

To Place An Advert

- On the CAN website click on the “place an advert” heading.
- Where the heading says “user name” enter your user name.
- You will then be asked to enter your password.
- You will then need to fill in the details of your advert ie “fill the form” by working through the required input for the form.

[View Details](#)

Who Can Advertise

The prime purpose of the Christian Advertising Network (CAN) is to serve the Christian Community and in so doing to share the Gospel message to a wider audience.

The definition of business in the CAN context is wide and includes;

- a. Any for-profit business whether part time or full time irrespective of size.
- b. Any not for profit organisation which wishes to promote its activities

It must be a legal business and run on a basis which complies with legal, ethical and other requirements and upholds Christian values.

There must be an awareness that in the Christian context of the concept of business as mission.

Essential Components For An Advert

- The name of the advertiser
- Contact details of the advertiser
- Details of what is being advertised

Updating Your Advert

Your advert will be kept on the website for a period of **six months**. After that you will need to confirm that your advert should continue or it will be taken down. At any time you can update your advert by following the “to place an advert” process.